



ARBOR DAY
2018



SPONSORSHIP PACKAGE

October 27, 2017

To Whom It May Concern,

We are proud to announce the City of Tyler eclipsed all other cities in the state of Texas when we were awarded the **2017 Outstanding Arbor Day Event** by the Texas Chapter of the International Society of Arboriculture. This exemplary state recognition for our city is the result of the outstanding dedication, enthusiasm, and planning by Mayor Martin Heines, our City of Tyler leadership team, City Forester Cody Goldman, and our Tyler Trees Committee.

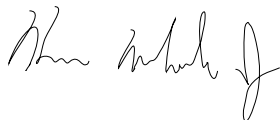
In the glow of this great accomplishment, we are actively planning our **2018 City of Tyler Arbor Day Events** and we hope that you and/or your organization will be a part of the festivities this year.

- **Saturday, January 27, 2018:** Tree planting at UT Tyler (*100 trees with the help of 1,000 volunteers*)
- **Saturday, February 10, 2018:** Tree Seedling Give-Away at Lowe's on South Broadway Ave. (*>4000 seedlings*)
- **Saturday, February 24, 2018:** Tree planning at Tyler Pounds Airport trees with the help of 500 volunteers)

Established in 1989, the Tyler Trees Committee has planted thousands of trees in Tyler with the help of thousands of volunteers. Our goal is to help beautify, enhance, and advance quality of life for all Tyler residents and we need your support in order to meet that goal and ensure the success of the events that are planned in 2018.

Thank you for your consideration of volunteering your time and your generous financial donation to making the City of Tyler even more beautiful for our future generations.

Sincerely,



Mr. Ken Wheeler Jr., President
Tyler Trees Committee



The Honorable Martin Heines
City of Tyler Mayor

Don Warren
City of Tyler Councilman
District 4-Northeast

Cody Goldman
City of Tyler
Urban Forester

Ken Wheeler Jr.
Tyler Trees Committee
President

Judith Guthrie
Tyler Trees Committee Vice
President

Mary Kay Lust
Tyler Trees Committee Founder

Leanne Robinette
City of Tyler Manager of
Community Beautification

Angela Cardoza
Keep Tyler Beautiful
Coordinator

Michael Tidwell
President UT Tyler

Lindsey Birdsong
Chairman Airport Advisory
Board

Aaron Martinez
CHRISTUS Trinity Mother
Francis Grounds Manager

Daniel Duncum
Texas A&M Forest Service

Les Jeske
Falcon Aerial Data

**Please consider joining our Team Tyler with a 100% tax deductible donation
to the Tyler Trees Committee!**

Acorn (\$5,000)

Special recognition from stage on Planting Day with the opportunity to speak, recognition in media releases, recognition plaque, recognition on video credits, signage, website and t-shirts



Gold Leaf (\$2,500)

Recognition on video credits, recognition plaque, recognition on signage, website and t-shirts



Silver Leaf (\$1,000)

Recognition plaque, recognition on signage, website and t-shirt



Bronze Leaf (\$500)

Recognition on signage, website and t-shirts



Root (\$250)

Recognition on website



In-Kind Donation

We are always looking for in-kind donations to offer as giveaways, such as restaurant gift certificates, donations of equipment (mulch, gator bags, tree tags, pruning equipment, etc.) or other forestry gear. As an in-kind donor, we will promote your company/organization on our website and recognize you at events. If your donations meets or exceeds the monetary value of one of the previous sponsorship levels, benefits will be granted to your organization.

- Organizations with donations of at least \$250.00 may have a booth at the event on January 27th at UT Tyler
- Organizations with donations of at least \$500 may include a logo on all recognition
- Logos are appropriately sized and located to reflect sponsorship level. Date of receipt may limit our ability to include logos on distributed material. Logo should be forwarded at first opportunity

Please make all donations payable to: **The Tyler Trees Committee**
Mail to or drop off @: 2000 W. Front St. Tyler, TX 75757

For additional information please contact Cody Goldman at cgoldman@tylertexas.com or 903-531-1179.



www.TreeTyler.com